



The Writing Academy, LLC
THE SUITE OF APPS

A REVOLUTION FOR THE CLASSROOM

The Writing Academy Suite of Apps

Finally! Teachers can live the suite life with The Writing Academy apps.

Teaching asks everything of you. The Writing Academy apps hand some of it back. A connected family of companions for your standards, your students, your voice, and your day: everything you need, on the go, at all times. When so many things are taking time away from you, The Writing Academy gives you time back so you can do what you love most: TEACH!



Sidekick

TEKS Companion

Academic Vocabulary

Internalization

Conference Companion

Spelling Companion

The Writing Academy®, LLC

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Sidekick

THE WRITING ACADEMY COMPANION

ON TESTFLIGHT

Another moment lost to a sticky note?

By dismissal, half the day's moments have already slipped away. **Sidekick is the one that remembers for you.** Speak your day out loud and every note files itself, so you walk in tomorrow already on top of it.

1 Say it once, Sidekick sorts it

Name two students in one breath and it splits each moment to the right student and category.

2 Reports that write themselves

Seat Heat, student timelines, and parent-ready notes, built from what you already said.

3 Be attentive to every student

A gentle reminder when you haven't input anything for a student in five consecutive days, so no one slips off your radar.

4 Private, and yours alone

On-device listening, names protected, records that never leave your phone.

5 Documentation you can lean on

Perfect for student and parent conference notes, and as artifacts during teacher evaluations.



Sidekick

Say it once. Sidekick sorts it.

Talk to Sidekick >

Type into Sidekick >

Open Sidekick Reports >

Check Sidekick Tasks >

Your day, sorted for you

"It's like having a team teacher with me wherever I go. I love debriefing with Sidekick in the car on the way home. All I do is talk, and Sidekick does the rest."

WHY TEACHERS LOVE IT

WHAT YOU GET Voice and typed capture · auto-sorting · Seat Heat and reports · reconnect reminders · full privacy



Still digging through binders for the standard?

The standards shouldn't be the hard part of your day. **TEKS Companion** puts **every one at your fingertips**, so you're the teacher who always knows exactly what to teach and what comes next.

- 1 Every standard, instantly**
Browse by grade and subject or search: definitions, activities, and rigor in one tap.
- 2 The TEKS Tracker**
See what you've taught and what's left, at a glance, all year long.
- 3 Samples and rigor, ready**
Rigor breakdowns, tiers, and ready-to-use samples for every standard.
- 4 Made for all grade levels, K to 12**
We address ELAR, Social Studies, and Science.
- 5 No more mystery**
Always know how to introduce and build student learning objectives straight from the TEKS.



"I stopped hunting through documents. It's all just... there."

WHY TEACHERS LOVE IT

WHAT YOU GET The full TEKS · search and browse · the TEKS Tracker · rigor, tiers and samples · progress at a glance



Caught without the right word for the concept?

No one can be an expert in every subject at once, until now. **Academic Vocabulary makes you the teacher who always has the language**, ready for any content area, any moment.

1 The words behind every subject

Academic vocabulary across content areas, in teacher-ready language.

2 Instant expertise

Walk into any lesson sounding like a specialist, with definitions, examples, and usage on hand.

3 Student-friendly

Turn difficult terms into language your students actually understand.

4 Always growing

A living library that keeps expanding across grades and subjects.

5 Every core subject

Serves ELAR, Social Studies, Science, and Math.



Vocabulary Companion

Expert in every area

Browse by subject >

Search a term >

Student-friendly view >

My word lists >

The right word, every time

"I sound like I have a degree in every subject I teach."

WHY TEACHERS LOVE IT

WHAT YOU GET

Cross-subject vocabulary · plain-language definitions · examples and usage · student-friendly views · saved lists



Staring at a lesson plan, unsure where to begin?

A lengthy plan can bury the point. **Internalization breaks it open for you.** Scan or upload a lesson and it hands back the BIG points, so you're the teacher who owns the lesson instead of guessing at it.

- 1 Scan or upload, instantly unpacked**
Drop in a lesson plan and get the standard broken into its most important points.
- 2 Make the standard your own**
The fingerprint app: internalize what to teach so it truly becomes yours.
- 3 The Writing Academy Supplemental Lessons**
Model teaching, right where you plan.
- 4 Bluebonnet lessons**
Take the guesswork out of finding the BIG points, and gain teaching time back for your students.



"I finally know the heart of the lesson before I ever teach it."

WHAT IT WILL FEEL LIKE

WHAT YOU GET

Scan and upload unpacking · standard internalization · The Writing Academy · model lessons · Bluebonnet guidance



Dreading the writing conference?

Sitting beside a young writer, unsure what to say next, is the hardest seat in the room. **Conference Companion is your co-teacher there**, so you're the one who always knows the right advice, sentence by sentence.

1 Guided writing conferences

Move through a student's writing line by line with the right advice at each step.

2 Sentence and paragraph coaching

Specific, teachable feedback for every sentence and every paragraph.

3 Three instructional levels

CORRECT, CRAFT, and THINK: meet each writer exactly where they are.

4 Prep and parent-ready

Prep packets, student cards, and reports to share when you're done.



Conference Companion

Your conference partner

CORRECT · CRAFT · THINK >

Prep Packet >

Student Card >

Parent Report >

Sentence by sentence

"Every writing conference finally has a plan, and a partner."

WHAT IT WILL FEEL LIKE

WHAT YOU GET Line-by-line guidance · sentence and paragraph coaching · three levels · prep packets · parent reports



Tired of just marking words wrong?

A red X tells a student what's wrong, never how to fix it. **Spelling Companion** helps you guide instead of correct, so you're the teacher who turns a spelling struggle into a pattern a student can own.

1 Guide, don't just correct

Understand why a word went wrong and lead the student to the pattern behind it.

2 Sound Mat and Encyclopedia

The tools to teach spelling by rule and by sound, not by memorization.

3 Understand • Teach • Discover

Three tiers that grow with you, from the basics to deep spelling expertise.

4 For every speller

Turn spelling struggles into confident, pattern-based growth.



Spelling Companion

Guide every speller

Understand It >

Teach It >

Discover It >

Sound Mat >

Patterns, not just corrections

"My strugglers stopped memorizing and started understanding."

WHAT IT WILL FEEL LIKE

WHAT YOU GET Guided correction • Sound Mat and Encyclopedia • rule- and sound-based teaching • three growth tiers

Live the SUITE Life with **The Writing Academy Apps.**



SIDEKICK



TEKS COMPANION



ACADEMIC VOCAB



INTERNALIZATION



CONFERENCE



SPELLING

Join the Founders List

Be the first to know when new apps launch, plus early access and discount pricing.

Contact The Writing Academy, LLC to join